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An Efficient Approach to Discovering Repeated Sequential Patterns in Large Transaction Databases

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Abstract. Data mining, also known as knowledge discovery, is recognized as an area of promising research. It can be defined as the efficient discovery of interesting patterns from a large database. Mining sequential patterns involves discovering patterns in sequences of events with a user-defined minimum support. The support of a pattern is the number of data-sequences that include the pattern. The previous approach, the *GSP*(generalized sequential patterns) algorithm, checks whether a data-sequence contains a specific sequence for counting candidates requiring alternates between the forward and backward phases until all the items are found. The higher complexity of operations is performed repeatedly to detect certain particular items. In this paper, a *DRSP* algorithm using two additional *Order list* and *Check list* data structures is proposed, to reduce the complexity of sequence search. The proposed approach can also discover the repeated sequential pattern, which include several overlapped items. Experimental results indicate that the proposed searching approach outperforms *GSP* algorithm.

1 Introduction

Data mining can be defined as the process of discovering hidden and potentially useful information in an extremely large database. As an important part of market analysis and an important use of the Internet, data mining is used in many applications in which interesting rules can be extracted from large collections of data. Discovering sequential patterns from a large database of sequence is an area of active researches into data mining. The purpose of mining sequential patterns is the detection of all sequences whose support exceeds the user-defined minimum support. A sequential patterns is represented as $\langle s_1 s_2 ... s_n \rangle$, where s_j is an itemset. An itemset (a set of items) is denoted as $\langle i_1 i_2 ... i_m \rangle$, where i_j is an item. The support counts for a sequence defined as the fraction of all data-sequences that 'include' this sequence. An example of such a sequential pattern is that customers bought 'Camera', then 'Camera and Negative', and then 'Digital Camera and Memory Card'. Most researchers focus not only on improving the effectiveness of data mining. Previous research [1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13] has almost attached importance to execute efficiency and a relation of sequence.

Many techniques have been proposed for mining sequence patterns. The *GSP* algorithm [2] have considered the time gap between adjacent items of the sequences, however, when a sequence is too long, it is inefficient to do several switching between forward and backward processes until all the items are found in searching a specific sequence.

On the other hand, the *DSG* (Direct Sequential pattern Generation) algorithm [11], which uses the graph architecture to find sequence patterns, needs to scan the database only once. Although the algorithm reduces the cost of accessing *I/O*, it increases the cost of accessing the main memory. As the database expands, it may not be fit in the memory. Accordingly, *Zaki* [13] proposed the *SPADE* (Sequential Pattern Discovery using Equivalence classes) algorithm to solve the problem. This algorithm used a lattice-theoretic and simple intersection method that decomposed the original search space into smaller pieces that can be fit in the memory. However, these main-memory algorithms are unsuitable when the potential sequence patterns are so large that the graph architecture cannot be fit in the memory. Jiawei Han et al. [5] presented the FP-tree method, which also involves scanning the database only once. The method does not need to generate which candidates, and the supports can be obtained from the constructed FP-tree. Even so, it is the same problem with DSG, which a large amount of memory space needs is taken by the constructed FP-tree.

Therefore, in this paper, we propose an efficient searching heuristic algorithm to discover sequential patterns, the *DRSP* (Discovery Repeated Sequential Patterns) algorithm, which is modified from the *GSP* algorithm and considered with time constraints to remedy the performance bottleneck in searching a specific sequence using check-table structures. The repeated sequential pattern is a group of several overlapped items in the sequential pattern. An example of such a pattern is that customers bought 'Camera', then 'Negative', and then 'Digital Camera', and then 'Negative'. Thus, it can be seen that the 'Negative' is an overlapped item in the sequence. The experimental results show that newly proposed searching approach outperforms the *GSP* algorithm

The rest of the paper is organized as follows. Section 2 describes the problem of mining generalized sequential patterns. Section 3, we present the proposed searching heuristic approach to discover frequent occurring sequential patterns. In Section 4, we evaluate the performance of the proposed approach. Conclusions and areas for future research are finally made in Section 5.

2 Mining Generalized Sequential Patterns

Mining sequential patterns involve finding sequence of transaction data. All of a customer's transactions can be viewed as a sequence, the list of transactions, and orders by increasing transaction-time corresponding to a sequence. At the same time, the customer doesn't have the same transactions.

The GSP algorithm [2] as shown in Fig. 1 has to scan the database in multiple passes. Throughout mining, many candidate sequences must be counted to determine the frequently occurring sequences. The *sliding window* relaxes the restriction so the items in the sequential pattern don't have to come from the same transaction. The time constrains can avoid a time period too far or too close between the adjacent items in a pattern. Thus, there are two parameters, max-gap, and min-gap, are proposed to deal with these time constraints. The max-gap denotes that the time gap between sets of item no more than maximum time gap constraint, and the min-gap denotes that the time gap between adjacent sets of item no less than minimum time gap constraint. For illustration purpose, we use the simple example shown in Tab. 1 is used to explain the process of the GSP algorithm. Each record is a {SID, < *T-Time*, *Items* > pair, where *SID* is the identifier of the corresponding sequence, *T-Time* is the transaction time of purchasing, and *Items* is the element in the sequence. The minimum support, Min-sup, represents the minimum number of a sequence has to appear in order to be qualified as a frequently sequence. In this example, Min-sup is set to 2. After the database of data-sequence in Tab. 1 is scanned, the frequently 1-sequential pattern is found in the database as shown in Tab. 2. Then, in the for-loop process, the frequent occurring sequences $L_{K-1}(k-2)$ from the previous pass are used to generate the candidate sequences C_K and then their support is counted. The support of the candidates is used to determine whether they are the frequent sequences (such that the support Min-sup). This for-loop process is repeated until no candidate sequence is generated or no more frequent sequence is found.

Algorithm GSP

 $L_{1} = \{ \text{frequent 1-sequential pattern} \};$ For (k = 2; L_{k-1} 0; k++) do C_k = New candidates generated from L_{k-1} (see procedure Join) For each data-sequence in the database do For each C_k do Check out whether data-sequence contains C_k with the time constraints If yes then the count of C_k is increased by 1 Endfor Endfor L_k = Candidates in C_k with count Min-sup Enddo All frequent sequences = L₁ L₂ ... L_k

Fig. 1. The GSP algorithm

Tab. 1.	The	database	of	data-sequence
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SID	< T-Time, Items >
<i>S1</i>	<(A, 10), (B, 25), (C, 30), (A, 45), (D, 55), (B, 60), (E, 70), (D, 75), (C, 90)>
<i>S2</i>	<(A, 15), (D, 20), (B, 25), (F, 40), (D, 65)>
<i>S3</i>	<(C, 5), (A, 15), (B, 30), (C, 55), (F, 75), (G, 80), (D, 85)>
<i>S4</i>	<(B, 15), (A, 25), (D, 40), (C, 65)>

Tab.	2.	The	supports	of frequent	1-sequence
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Frequent 1-sequence	Support
Α	4
В	4
С	3
D	4
F	2

During a pass, the GSP algorithms read one data-sequence at a time and increase the support count of candidates contained in the data-sequence. Thus, given a set of candidates sequence and a data-sequence, all sequences in the candidate sequences contained in a data-sequence must be found. The GSP algorithm alternates between the forward phases and backward phases to check whether a data-sequence contains a specific sequence,. The algorithm starts in the forward phase from the first element. An example illustrates the process. Suppose the dataset, $DS = \langle A, B, C, D, E, F, G \rangle$ includes seven items and consider a user's data-sequence as shown in Tab. 3. Consider the case when max-gap is 20 time units, and min-gap and the size of the sliding-windows are zero. For the candidate sequence $\langle A, B, A \rangle$ E>, first find "A" at transaction-time 10, then find "B" at transaction-time 15. Since the max-gap constraint between "A" and "B" is satisfied, it continues to move forward. Then, find "E" at transaction-time 45, since the gap between "B" and "E" (30days) exceeds max-gap, and discards "B". Then, moves backward. Because end-time ("E") = 45 and max-gap is 20, then searches for the first appearance of "B" after transaction-time 25. Found "B" at transaction-time 35. Check whether the max-gap constraint between "B" and the previous item "A" is satisfied, because "B" is not the first item. The max-gap constraint between "B" and "A" is more than max-gap (i.e., time ("B") - time ("A") = 35 - 10 = 25), so it moves forward, to search for the first occurrence of "A" at time 55. Because "A" is the first element, we do not need check whether the max-gap constraint is satisfied. Then continues to move forward and found "B" at transaction-time 60. Repeated this procedure, until all the items are found. Finally, found the sequence $\langle A, B, E \rangle$ for which the corresponding transaction-time is (65, 80, 95). Throughout the procedure, the GSP algorithm takes 11 comparisons to find the sequence <*A*, *B*, *E*>, as shown in Fig. 2. When a data-sequence is long in mining sequential pattern process. Checking out whether a data-sequence contains a specific sequence using the GSP algorithm is inefficient. The following section proposes an efficient approach, called the DRSP algorithm, to solve this problem.

Item	С	A	В	С	В	Ε	A	В	Α	В	D	В	Ε
Transaction-time	5	10	15	30	35	45	55	60	65	70	75	80	95
C A	В	С	В	E	2 1	4	В	A	В	D	В	Ε	
≜	1		≜	A		≜	^					↑	
1	2		4	2		6	7	11			0	0	
1	2		4	3		0	/	11			9	0	
5					1	0							

Tab. 3. A data-sequence

Fig. 2. Using the *GSP* algorithm to search sequence pattern <*A*, *B*, *E*>

3 The DRSP Approach

This section propose the *DRSP* algorithm as shown in Fig. 3, which is modified from the *GSP* algorithm to search whether a data-sequence includes a specified candidate sequence. Additionally, the process of discovering repeated sequential patterns.

During a pass, searching for the candidate sequences contained in a data-sequence involves checking whether a data-sequence contains a specific sequence and the counting of it. The *GSP* algorithm [2], is repeated, switching between the backward and forward phases until all the items are found. However, when a data-sequence is long, it is inefficient. Therefore, an approach is improved to improve this problem using two additional data structures, called the *Order list* and the *Check list*, respectively. Let $P = \langle p_1, ..., p_m \rangle$ be the set of the all items in the transaction database. For a candidate sequence $s = \langle s_1, ..., s_n \rangle$ with *N* items, there creates a 1 x *N* array *Op* of the *Order list*. Each cell is corresponding to an item in alphabetical order. Let the value of $Op(s_i) = i$, $1 \le i \le n$ and the value of the other Op(j) = -1, where $j \notin s$. For the candidate sequence $s = \langle s_1, ..., s_n \rangle$, there creates a $n \ge n \ge Cs$ of the *Check list*, where the initial values of all cells are -1. $L_{l} = \{ \text{frequent 1-sequential pattern} \};$ For ($k = 2; L_{k,l} = 0; k++$) do $C_{k} = \text{New candidates generated from } L_{k,l} \text{ (see procedure } Join)$ For each data-sequence in the database do Create the corresponding Order list and the Check listFor each C_{k} do $Check whether the Order list contains the item of <math>C_{k}$ $Check whether the Order list contains the item of C_{k}$ $Check whether C_{k} \text{ is satisfied with the time constraints in the Check list}$ If yes then the count of C_{k} is increased by 1
Endfor $L_{k} = \text{Candidates in } C_{k} \text{ with count } \text{Min-sup}$ Enddo
All frequent sequences = $L_{1} + L_{2} + \dots + L_{k}$

Fig. 3. The DRSP algorithm

The proposed efficient approach to checking out a specific sequence is summarized as follows: For the data-sequence, check whether an *Order list* contains the item of data-sequence. If the item exists, check the difference between the time of the item just found and the previous item. If the difference satisfies the gap constrains, then store the values of time that correspond to the position of the *Check list*, and then reproduced the values of all the previous specified items. Repeat this process until all the items of a specific sequence are found and the time constraint is always satisfied. That is, when the value of Cs(n, n) is changed from -1 to the *T*-time of the last item s_n in the data-sequence, the answer of the sub-sequence in the data-sequence that contains the candidate-sequence $s = \langle s_1, ..., s_n \rangle$ will be $\langle Cs(n, 1), Cs(n, 2), ..., Cs(n, n) \rangle$. On the other hand, no answer is found when Cs(n, n) is still -1 after the last item of the data-sequence is scanned.

В С D FG Α Ε S_i 1 2 3 $Op(s_i)$ -1 -1 -1 -1

Tab. 4. The *Order list* for the candidate sequence <*A*, *B*, *E*>

Tab. 5. The initial *Check list* for the candidate sequence <*A*, *B*, *E*>

Α	-1	-1	-1
A->B	-1	-1	-1
A->B->E	-1	-1	-1

The same example as shown in Tab. 3 is considered here, The max-gap = 20 time units, and min-gap = sliding-windows size = zero. For the candidate sequence $\langle A, B, E \rangle$, we generate the Order list with N = 7 items as shown in Tab. 4, and an initial 3 x 3 array of Check list as shown in Tab. 5 are generated. For the data-sequence as shown in Tab. 4, if at first item "A" is scanned at transaction-time 10 and position 1 in the Order list, then the values of the time that correspond to the position of the Check list can be stored, as shown in Fig. 4-(a) (i.e., $C_{s}(1, 1) = 10$). Then item "B" can be scanned at transaction-time 15 and position 2 in the Order list (i.e., $C_s(2, 2) = 15$). The value of $C_s(2, 1)$ is set to the value of $C_s(1, 1)$ since the max-gap constraint between "A" and "B" is satisfied (i.e., 15 - 10 < 20),. Then, item "C" is scanned; and can be discarded since it is absent from the Order list (i.e., Ps(C) = -1). For the next scanned item "B" at transaction-time 35, because the gap between "B" and "A" (25days) is more than the max-gap, and so is discarded after "B". Item "E" continues to be scanned at transaction-time 45, and then the values of time that correspond to the position of the Check *list* are stored, as shown in Fig. 4-(c) (that is, Cs(3, 3) = 45). Next, item "A" is scanned at transaction-time 55, and the record of pre-item "A" that corresponds to the position of the Check list is overwritten, as shown in Fig. 4-(d) (that is, Cs (1, 1) is updated to "55"). Similarly, after item "B" is scanned, Cs(2, 2) is set to 60 and the value of Cs(2, 1) is set to the value of Cs(1, 1) as shown in Fig. 4-(e). The candidate sequence $\langle A, B, E \rangle$ can be found by analogy. Then, the checking process is stopped and the count of $\langle A, B, E \rangle$ is increased by one for all the items of the candidate sequence $\langle A, B, E \rangle$ which are involved in the final row of the Check List whose values still satisfying the time constraint. The proposed heuristic is used to search sequence $\langle A, B, E \rangle$, using nine comparisons, as shown in Fig. 4.

Α	10	-1	-1	A	10	-1	-1
<i>A->B</i>	-1	-1	-1	A->B	10	15	-1
A->B->E	-1	-1	-1	A->B->E	-1	-1	-1
(a) after scanning A				_	(b) at	fter scannin	ng A <mark>B</mark>
Α	10	-1	-1	A	55	-1	-1
<i>A->B</i>	10	15	-1	A->B	10	15	-1
A->B->E	-1	-1	45	A->B->E	-1	-1	45
	(c) after	r scanning.	ABC <mark>BE</mark>	-	(d) after	scanning A	BCBEA
Α	55	-1	-1	A	65	-1	-1
<i>A->B</i>	55	60	-1	A->B	55	60	-1
A->B->E	-1	-1	45	A->B->E	-1	-1	45
	(e) after s	scanning A	BCBEA <mark>B</mark>	-	(f) after s	canning AB	CBEAB <mark>A</mark>
A	65	-1	-1	A	65	-1	-1
<i>A->B</i>	65	70	-1	A->B	65	80	-1
A->B->E	-1	-1	45	A->B->E	-1	-1	45
	(g)	after scann	ing		(h)	after scann	ing
	Α	BCBEABA	В		AB	CBEABAB	D <mark>B</mark>
Α	65	-1	-1				
A->B	65	80	-1				
A->B->E	65	80	95				
	(i)	after scann	ing				
	ABC	CBEABABI	DB <mark>E</mark>				



Si		Α	В		С	D		Ε	F		G
$Op(s_i)$		1	2		-1	-1		-1	-1		-1
$Op(s_i)$		3	-1		-1	4		-1	-1		-1
A		10	-1	-1	-1	Α		10	-1	-1	-1
<i>A->B</i>		-1	-1	-1	-1	A -> B		10	15	-1	-1
A->B->A		-1	-1	-1	-1	A->B->A		-1	-1	-1	-1
A->B-> A-	>D	-1	-1	-1	-1	$A \rightarrow B \rightarrow A$	->D	-1	-1	-1	-1
(a) after scanning <i>A</i> (b) after scanning <i>AB</i>											
Α		55	-1	-1	-1	Α		55	-1	-1	-1
<i>A->B</i>		10	15	-1	-1	A->B		55	60	-1	-1
A->B->A		-1	-1	-1	-1	A->B->A		-1	-1	-1	-1
A->B-> A-	>D	-1	-1	-1	-1	$A \rightarrow B \rightarrow A$	->D	-1	-1	-1	-1
	-	(c) aft	er scani	ning Al	BCBE <mark>A</mark>			(d) aft	er scann	ing AB	CBEAB
Α		55	-1	-1	-1	Α		55	-1	-1	-1
<i>A->B</i>		55	60	-1	-1	A->B		55	70	-1	-1
A->B->A		55	60	65	-1	A->B->A		55	60	65	-1
A->B-> A-	>D	-1	-1	-1	-1	$A \rightarrow B \rightarrow A$	->D	-1	-1	-1	-1
		(e) after	r scanni	ng AB	CBEAB <mark>A</mark>			(f) after	scannin	g ABC	BEABA <mark>B</mark>
Α		55	-1	-1	-1						
<i>A->B</i>		55	70	-1	-1						
A->B->A		55	60	65	-1						
A->B-> A-	>D	55	60	65	75						
	-	(g) after	scanni	ng						
			ABCBE	ABAB	D						

Tab. 6. The *Order list* for the candidate sequence *<A*, *B*, *A*, *D>*

Fig. 5. The values of the Check list Cs during the process of checking out a specific sequence

However, when the sequential patterns include several overlapped items, as in the sequence <A, B, A, D>, the GSP algorithm cannot find it. Therefore, based on the proposed heuristic approach, the M x N array Order list must be generated, where M is the number of the overlapped items. As in the above example, for the candidate sequence $\langle A, B, A, D \rangle$, we create a 2 x 7 array Op of the Order list, as shown in Tab. 6, and an initial 4 x 4 array of *Check list* are created. If item "A" is first scanned, then the values of time that correspond to the position of the *Check list* can be stored, as shown in Fig. 5-(a) (that is, Cs(1, 1) = 10). Then item "B" can be scanned at transaction-time 15 and position 2 in the Order list (that is, $C_s(2, 2) = 15$). The value of $C_s(2, 1)$ is set to the value of $C_s(1, 1)$ since the max-gap constraint between "A" and "B" is satisfied (that is, 15 - 10 < 20). Then, item "C" is scanned; can be discarded since it is absent from the Order list (that is, Ps(C) = -1). The above approach implement, until all the items are found. On the other hand, when searching the second "A" at transaction-time 55, is the need to check end-position 3 in the Order list. Because the gap between "B" and "A" (40days) exceeds max-gap, the values of time that correspond to position 1 of the Check list can be stored, as shown in Fig. 5-(c) (that is, Cs(1, 1) = 55). Next, item "B" is scanned at transaction-time 60, and the record of pre-item "B" that correspond to the position of the *Check list* is overwritten, as shown in Fig. 5-(d) (that is, *Cs* (2, 2) is updated to "60"). Similarly, after item "A" is scanned, Cs(3, 3) is set to 65, and the value of Cs(3, 1) and Cs(3, 2) are set to the value of Cs(2, 1) and Cs(2, 2) respectively, as shown in Fig. 5-(e). To continue, item "B" is searched and only the record of pre-item "B" is overwritten, as shown in Fig. 5-(f). Finally, the candidate sequence <*A*, *B*, *A*, *D*> can be found using the proposed heuristic to searching sequence $\langle A, B, A, D \rangle$, using seven comparisons, as shown in Fig. 5.

4 Performance Study

In this section, compare the performance of our *DRSP* algorithm with the *GSP* algorithm. We refer to [1] to generate the synthetic database. The synthetic data generation program takes the parameters as shown in Tab. 7. The number of data-sequences was set to D = 250,000. We generated datasets by setting Ns = 5000, Ni = 25000 and N = 10000. Tab. 8 shows the datasets with their parameter settings.

Tab. 7.	Parameters	

$\mid D \mid$	Number of customers (= size of Database)
C	Average number of transaction per customer
$\mid T \mid$	Average number of items per transaction
<i>S</i>	Average length of maximal potentially frequent sequences
$\mid I \mid$	Average size of Itemsets in maximal potentially frequent sequences
Ns	Number of maximal potentially frequent sequence
Ni	Number of maximal potentially large itemsets
Ν	Number of items

Name	C	$\mid T \mid$	$\mid S \mid$	I	Size(MB)
C10-T2.5-S4-I1.25	10	2.5	4	1.25	23.8
C10-T5-S4-I1.25	10	5	4	1.25	25.1
C10-T5-S8-I2.5	10	5	8	2.5	26.2
C20-T2.5-S4-I1.25	20	2.5	4	1.25	36.1
C20-T2.5-S8-I2.5	20	2.5	8	2.5	36.5

Tab. 8. Parameter settings (Synthetic datasets)

On the synthetic databases, each graph shows the results as the minimum support changes from 1% to 0.2%. Assume the sliding-window's size is zero, without minimum and

maximum gap constrains. Fig. 6 shows the relative execution times for the *DRSP*, *AprioriAll* and *GSP* algorithms, on *C*10-*T*2.5-*S*4-*I*1.25 synthetic dataset given in Tab. 8. From Fig. 6, we observe that the *GSP* algorithm is faster than the *DRSP* algorithm. The reasons is that *GSP* algorithm doesn't have to check whether a data-sequence contains a specific sequence, but our approach still needs time to create the *Order list* and *Check list*. Hence, without time constrains, the *GSP* algorithm is outperforming the *DRSP* algorithm. Certainly, the *GSP* algorithm is better than the *AprioriAll* algorithm as proved in [2].

To see the effect of the sliding windows and time constrains in performance, we tested the *DRSP* algorithm and the *GSP* algorithm on the four datasets. The sliding window was set to zero. Similarly, the max gap was set to more than the total time-span of the transactions in the datasets and the min gap was set to 2 time units. Fig. 7 shows that the *DRSP* algorithm outperforms the *GSP* algorithm. The main reason is that the numbers of specific candidate sequence counting for the *DRSP* algorithm are fewer than the *GSP* algorithm. The *GSP* algorithm has to check whether a data-sequence contains a specific sequence by switching the forward and backward phases alternately. Thus the number of scanned items increases.



Fig. 6. Performance Comparison: (without time constrain)



Fig. 7. Performance Comparison: (with time constrains)

5 Conclusions

In this paper, proposed and studied efficient method for mining frequent repeated sequential patterns in large sequence database. The *DRSP* algorithm, which is modified from the *GSP* algorithm, to search whether a data-sequence contains a specified candidate sequence by using two additional data structures, called the *Order list* and the *Check list*. From the experimental study, we compared our *DRSP* algorithm with the *GSP* algorithm, and the result shows that our algorithm outperforms the *GSP* algorithm. The main reason is that the *GSP* algorithm has to do several switching between forward and backward processes until the

entire items are found in searching a specific sequence. On the other hand, the *DRSP* algorithm scans all the items in the data-sequence at one time. We have been studying how to further improve the performance at discovering repeated sequential patterns, how to mine efficiently cyclic-sequential patterns, and how to incorporate user-specified constraints at mining such patterns. The application of sequential pattern mining in Weblog analysis and DNA analysis are also interesting topics for future research.

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